



TEAM TIAA CREF
SUPPORTERS' FOUNDATION



HELPING YOUNG ATHLETES PURSUE THEIR DREAMS

Dreams are the cornerstone of our society.

We have all had dreams at one point in our lives. Some of us we were able to realize our dreams, while others are still chasing them. As a society, we should support those who are willing to pursue their ambitions, because, as Americans, dreams are what have defined our lives and our society for over 200 years.



Many athletes in our society aren't pursuing mainstream American sports where millions of dollars can be made. These athletes pursue their dreams solely for the love of the sport and competition. Devoting every moment of their lives, and every ounce of their energy into making their dreams come true, they chase a passion; a singular desire. They push themselves beyond the limits of the body & spirit to achieve what they have dreamt their entire lives. By doing this, these athletes not only live their dreams, but serve society as well: their actions encourage us to follow our own dreams and push ourselves beyond our expectations. Athletes show us that in order to make our dreams come true we must work harder than we imagined. From their example, we realize we must never lose sight of the final goal no matter how bleak the interim. They show us how to reach our potential as humanity through perseverance and will.



Athletes teach us to never give up.

WHAT IS TEAM TIAA-CREF?

Team TIAA-CREF is a cycling team comprised of the top American cyclists under 23 years of age. They were selected for their potential to one day become future Olympians, World Champions or Tour de France contenders. Team TIAA-CREF's objective is not to reap the benefits of the athlete's results when they are in the prime of their cycling careers. Instead, the team hopes to nurture these athletes in their formative years so that they can go on to achieve all that they are capable of later in their careers.



Team TIAA-CREF travels to over 100 days of racing in over 60 different cities and spanning 3 different continents. We compete in the most difficult and challenging cycling races the world has to offer. During these events we coach, support, and teach these athletes how to make the absolute most of their bodies and minds. Our goal is to have each of these athletes reach his outermost potential.

WHY FUND YOUNG, HOPEFUL ATHLETES?

Helping future Olympians, Tour de France riders and other young, up-and-coming athletes is very much the same as supporting the fine arts or performing arts. These athletes, just like artists, have devoted their lives to the pursuit of something which enriches the lives of all of us. They are inspiration to us, to our children, and to those who need it most. Athletes are artists of the human body molding it to perform. They show the world how far humanity can rise when it is inspired and when it is willing to truly work towards realizing a dream be an Olympian or Tour de France rider.





HOW CAN TEAM TIAA-CREF BE A CHARITABLE ENTITY WHEN IT IS SPONSORED BY A CORPORATION?

Team TIAA-CREF is primarily funded by a commercial entity for marketing reasons; however, some of the costs of running the team are not justifiable to TIAA-CREF. These costs are still necessary for the true development of the athletes to their top potential: for instance: traveling and racing top level events in Europe. As cycling is an inherently European sport, the best level of competition is in Europe, but for an American based sponsor such as TIAA-CREF, the interests in marketing in Europe are minimal. This is where private charitable donations can help. Through these donations, the team can race in Europe on a separate budget from TIAA-CREF. International competition provides the athletes the experience they need to one day

HOW WILL DONATIONS BE USED BY TEAM TIAA-CREF?

Team TIAA-CREF derives its name from its title sponsor; however, the actual organization which runs the team and its finances is the American Cycling Association, which is a 501(c) 3 non-profit organization.

While the title sponsor, TIAA CREF, supports the management of the team, all charitable donations are used 100% for the support of the athletes' training and racing. For instance: travel costs, race entry fees, training equipment costs, and training food costs are all items that would be covered by charitable donation. A full accounting is readily available.

SPONSORSHIP TIERS

<p align="center">-gold- \$50,000</p> <p>Your donation will be used to send the team to 3 European races. In exchange, you will receive a team kit and special invitation to attend your sponsored races.</p>	<p align="center">-silver- \$10,000</p> <p>Your donation will be used to send the team to a European race. In exchange, you will receive a team kit and special invitation to attend your sponsored race.</p>	<p align="center">-bronze- \$1,000</p> <p>Your donation will be used to fund the team's general activities at races including entry fees, food, travel costs and training. In exchange, you will receive a team kit.</p>
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WRAPPING IT ALL UP:

Thank you so much for taking the time to read about team TIAA-CREF. We hope you'll find a place in your foundation to help us travel across the globe and enter our athletes in the best competitions the world has to offer.

If your foundation is interested or would like more information, please contact:

Jonathan Vaughters
Jonathan@Jonathanvaughters.net
www.jonathanvaughters.net